

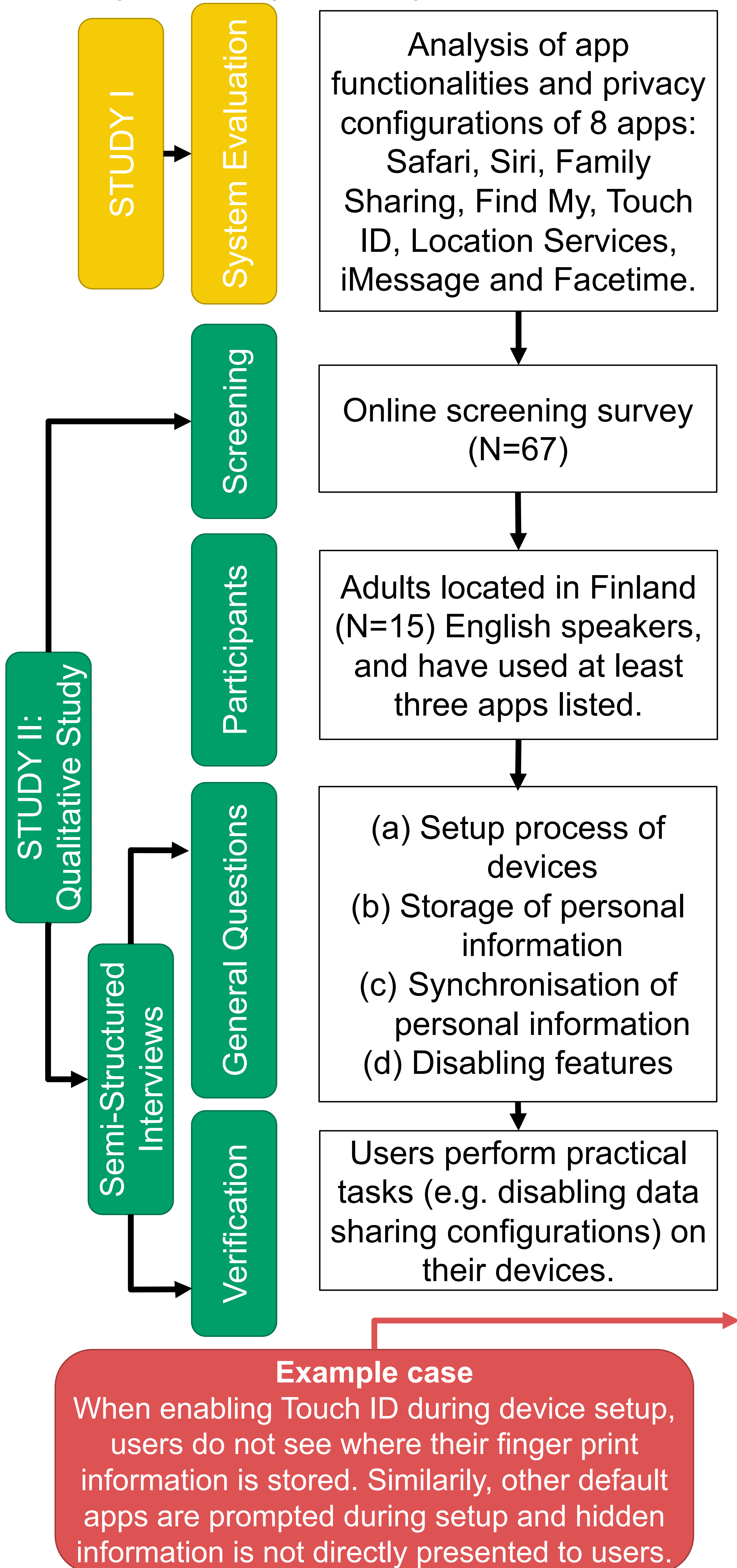


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Privacy of Default Apps in Apple's Mobile Ecosystem

Figure 1: Flow diagram illustrating mixed methods approach

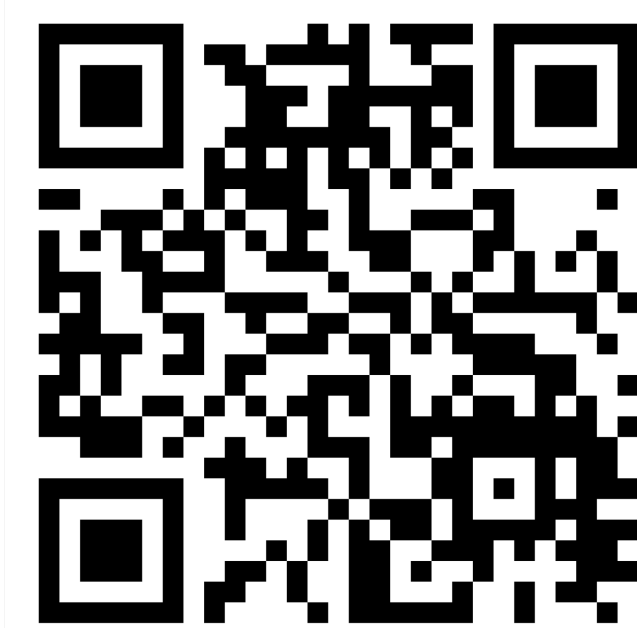


Why study default apps?

- Default apps are sticky – uninstallation **compromises** the device **security**.
- Privacy configurations for the default apps are prompted to users **only once** – during initial setup.
- There is a **big gap** between information provided to users and what they know about the system.

Research Study Findings

- Participants were **confused** about what happened to their information.
- Participants **did not know how to disable** many privacy configurations.
- **No specification** listing all the settings required to disable a certain feature.
- Participants **did not seek** Apple's official documentation for help during practical tasks.



HS news article

In the press:

- International media e.g. [Forbes](#), [New York Post](#), [The Register](#), [Tech Xplore](#), [MetroUK](#), [MSN](#) & [Hindustan Times](#)
- National media e.g. [Helsingin Sanomat](#), [MTV Uutiset](#), [Elektroniikkalehti ETN](#), [Verkkouutiset](#), [Ilta-Sanomat](#) & [Iltalehti](#)



Figure 2: Setup process of Touch ID feature (fingerprint scanner) for Apple devices